

## **FEMINU, an exhibition that became a DAO**

In September 2021, being one of the curators of BrazucasNFT, which was the largest exhibition of NFTs by Brazilian artists until then, I realized that the participation of cis and non cis women was very small. I then had the idea of organizing an exhibition that would showcase women artists that today represent 10% of the art world in the physical plane and only 5% in the universe of NFTs. Thus, was born the FEMINU exhibition, an acronym for Feminine NFTs Universe.

FEMINU had as its objective the commitment to diversity. Everyone who identifies in some way with the feminine, whatever your concept of the term feminine, was welcome. Cis women, trans women, non-binaries, and transvestites. In all, sixty artists, including myself, were brought together by a force that defies chance.

To my surprise, the vast majority of the artists had never minted an NFT before. Hours of conversations explaining about this new universe and I was enchanted by their enchantment. They arrived full of hope, amazed at this space of its own language and almost abstract concepts, unknown and enigmatic, to which we have already become accustomed without realizing the attraction it exerts on those who, for the first time, cross this portal. I was affectionately nicknamed "Portal Magician".

Throughout my work, there have been countless stories of life, of abandonment of one's own art, of prejudice, of low self-esteem, of violence of the most diverse kinds, of an immense need for respect, opportunity, and visibility. I usually say that we know we are loved when we are seen.

FEMINU started to show the main reason why it came into being. The artists brought their stories along with their art, cementing a force that emerged from the intersectional perspective of respect for gender diversity.

While they learned about NFTs, blockchains, cryptos and web3, I learned about the various genders and some, I confess, I didn't know about, and I also learned about neutral language and what it represents, regarding the respect we should have for each person's absolutely legitimate gender choice. I heard about the difficulties in getting a job, solely and exclusively, because of prejudice. In this context, a chat, idealized and organized by the filmmaker Thais Almeida Prado, about dissident bodies, art, and NFTs came up, which is on FEMINU's YouTube channel.

FEMINU was a success, bringing on the opening day about 300 people to Museu xyz, which hosted it in the cryptovoxels metaverse, but the movement that had started continued with the idea of making the international exhibition still this year and it was becoming increasingly clear that FEMINU was much more than an exhibition, because it brought in its essence, discussions of very strong social interest. It was then that the artist Natasha Cremonese catalyzed all this into the idea of forming FEMINU DAO that intends to continue to discuss gender issues, give support to artists who are in vulnerable situations, provide learning opportunities and visibility for the arts, initially with International FEMINU. As an opening of the DAO's work, we will have a debate about violence against cis women, trans women, non-binaries, and transvestites.

The FEMINU DAO is a one-month-old baby, but just like the FEMINU exhibition, it was born big and with an important mission that goes beyond the artistic issue.

Ghini  
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