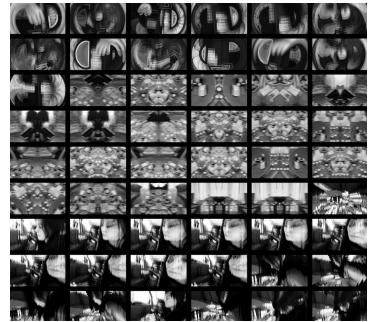


## ARTOLDO

## SARA FERRO & CHRIS WEIL

coll: 03 NEAR-MAIIM-2022-Artoldo-003

tags: ARTOLDO, NFTea, MAIIM, Etherea\_Art  
\_Gallery



**Name:** *NFTea in the Afternoon* by ARTOLDO - Sara Ferro & Chris Weil

**Edition:** n.2 NFT a/b; a is in COLLECTION - MAIIM Genova

**Description:** Crypto Art, GIF, Photo collage (2021-2022)

While creating a Crypto Artwork, an ARTificial Intelligence (AI) apprenticed to be an artist and primed to be a conciliator as well as an anti-discrimination advocate, refuses to utilize a machine learning technique based on adversaryism and discrimination: concerning the first term, because of the designation of this computing encoding method, the so-called Generative Adversarial Network - whose acronym is GAN -, that fails to abide by the ethic of affirmative action due to the etymology of the word "adversarial" which sounds to the savvy post-humanoid conscience futilely pretty competitive. Furthermore, in the GAN application for generating new images from existing ones, there is an entity called "discriminator" - enough for the AI trained to be politically correct to get suspicious, running into a paradox. Accordingly, the AI avoids deploying the aforesaid image synthesis technology, where two neural networks have to compete for output (real vs. fake), one of them playing the role as discriminator judging like an unfitting gatekeeper the new generated pictures by the there termed "generator". Hence, the humanoid artist prototype deliberately employs another technology, the GIF (Graphics Interchange Format) for documenting, in a possible future trial, the effects of those discretionary selections and arbitrary rejections relating to the visual processing, considering all choices improper.

The GIF itself is the mimicry of some stages in the potential, yet just hypothetical, imaginary GAN processing a given set of actions, kind of recursive ones, for instance, those occurring in preparing a tea in the afternoon - but they could have been some others, significantly repetitive or at least not too much disparate, essentially iterative. The looping nature of the doing, of the handiwork, is a token of the mimesis between two computerizations, one extant and real (the GIF), the other rejected and purely theoretically thought up (the GAN) - resulting in a pseudo-GAN, a mere simulation, an

imaginary GAN made from stills caught in a loop that is all but the termination of the mental experiment, the interruption and freezing of the therefrom ensuing images, a whole which is solely imaged by the reluctant artificial artist with its prejudicial cautionary observance of nondiscriminatory code of conduct.

Burning images randomly into the grid while logging the progress of failing and dismissing, the procedure gets stuck in a loop forever, a metaphor for repeating gestures of the deep learning mechanism of everyday life rituals. The tea ceremony depicted by the machine is captured in the matrix of a 54-bit blockchain framework, and the resulting NFT is its proof of work. The fragments of memories from the rendering gone minted, becoming a collage, a piece of eternal evidence.

#### **ARTIST:**

ARTOLDO

Sara Ferro (Milan, 1977) and Chris Weil (Bad Nauheim, 1988) form together the international duo ARTOLDO. She, a media sociologist, he, a film editing specialist, and both Crypto enthusiasts. Since 2015 they are invariably creating throughout four-handed - as a collective -, micro, short, medium and feature-length films with exploratory outlook, experimental look and cineastic frown, dealing at 360° in “primaef personae” with everything related to their moving images and video art, from direction to shooting, from editing to the soundscape, from conception to installation, from enlightenment to lighting staging, always with the pleasure of investigating and inquiring controversial realms.



#### **WEB**

<https://ethereaartgallery.it>

#### **WEB 3**

<https://www.mintbase.io/store/ethereagallery.mintbase1.near>

NB: this .pdf is made to go with the minted object for informative reasons only, for more information you can contact the artist through its gallery